



COINBOOKS.ORG

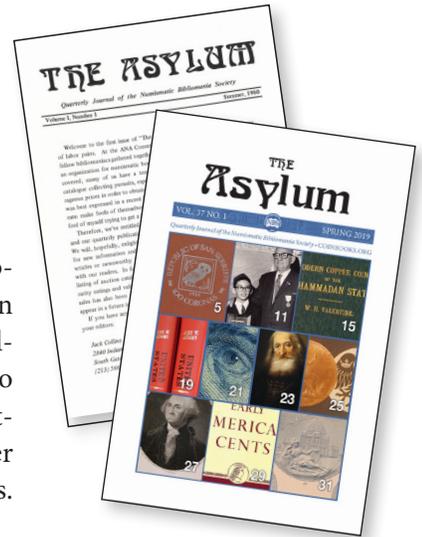
- Tom Harrison
NBS President
- Len Augsburg
NBS Vice President
- Chuck Heck
NBS Treasurer
- David F. Fanning
Board Member
- Dan Hamelberg
Board Member
- David Hill
Board Member
- Sydney Martin
Board Member
- W. David Perkins
Board Member
- Dave Steine
Board Member
- Joel J. Orosz
Historian

Publications:

- Maria Fanning
Editor, *The Asylum*
- Wayne Homren
Editor, *E-Sylum*
- Bruce Perdue
Webmaster

The Asylum

The Asylum is the quarterly publication of the Numismatic Bibliomania Society started by George F. Kolbe and Jack Collins in 1980. A small but dedicated group of avid collectors and scholars, the NBS is an educational organization founded in 1979 to support and promote the use and collecting of numismatic literature, which includes books, periodicals, catalogs and other written or printed material relating to all fields of numismatics. The journal is mailed to all NBS members.



Over the years, *The Asylum* has published articles and columns by such respected numismatists as John W. Adams, Walter Breen, Kenneth E. Bressett, Q. David Bowers, John J. Ford, George J. Fuld, Frank Katzen, Eric P. Newman, Joel J. Orosz, P. Scott Rubin, Harvey Stack, and many others. Past editors include E. Tomlinson Fort, Charles Davis, David F. Fanning and David Yoon. It has won various awards from The Numismatic Literary Guild and the American Numismatic Association.

Our website at coinbooks.org is an invaluable resource of articles published in the *E-sylum* since 1998, home to the information-packed numismatic literature wiki, and indexes of past issues of *The Asylum*. Soon many back issues will be available through the Newman Numismatic Portal.

Advertising in *The Asylum* guarantees exposure to serious collectors to whom numismatics is not just a hobby, but a passion.

2020 Sponsorship Rates and Guidelines

Print Guidelines

Ads should be accompanied by full payment and be camera-ready in PDF or JPG format. Design help is available; information below.

Due Dates:

Spring issue (No. 1):	February 1	mailed First Class by March 1
Summer issue (No. 2):	May 1	mailed First Class by June 1
Autumn issue (No. 3):	August 15	mailed First Class by September 15
Winter issue (No. 4):	November 1	mailed First Class by December 1

Specifications:

Inside Cover	\$125/issue	5.5 inches wide x 8 inches tall
Back Cover	\$125/issue	5.5 inches wide x 8 inches tall
Full Page	\$120/issue	4.5 inches wide x 7.5 inches tall
Half Page	\$75/issue	4.5 inches wide x 3.75 inches tall
Quarter Page	\$40/issue	2.25 wide x 3.75 inches tall

*A 10% discount may be applied for a full-year commitment.

**A 10% discount is available to NBS members and community organizations.

Camera-ready ads should be sent to nbsasylum@gmail.com or to: Maria Fanning, 141 W. Johnstown Road, Gahanna, Ohio 43230

Ad Design

We can help design your print or digital ad for an extra fee, starting at \$30 for a simple ad. Please contact nbsasylum@gmail.com for more information.

The Asylum & Numismatic Bibliomania Society

2020 Sponsorship Rates and Guidelines

Print Guidelines

Ads should be accompanied by full payment and be camera-ready in PDF or JPG format. Design help is available; information below.

Due Dates:

Spring issue (No. 1):	February 1	mailed First Class by March 1
Summer issue (No. 2):	May 1	mailed First Class by June 1
Autumn issue (No. 3):	August 15	mailed First Class by September 15
Winter issue (No. 4):	November 1	mailed First Class by December 1

Specifications:

Inside Cover	\$125/issue	5.5 inches wide x 8 inches tall
Back Cover	\$125/issue	5.5 inches wide x 8 inches tall
Full Page	\$120/issue	4.5 inches wide x 7.5 inches tall
Half Page	\$75/issue	4.5 inches wide x 3.75 inches tall
Quarter Page	\$40/issue	2.25 wide x 3.75 inches tall

*A 10% discount may be applied for a full-year commitment.

**A 10% discount is available to NBS members and community organizations.

Camera-ready ads should be sent to nbsasylum@gmail.com or to: Maria Fanning, 141 W. Johnstown Road, Gahanna, Ohio 43230

Ad Bundles

Save money and reach more numismatic bibliomaniacs by bundling your ads in *The Asylum*, the *E-Sylum* and the NBS website.

Annual Full-Page Bundle:	Full page in four issues (1 year) of <i>The Asylum</i> 52-week 600x300 pixel <i>E-Sylum</i> ad 12-month 250x250 pixel web ad with annual commitment	\$335/quarter (25% off \$1805 annual regular price)
Annual Half-Page Bundle:	Half page in four issues (1 year) of <i>The Asylum</i> 52-week 600x300 pixel <i>E-Sylum</i> ad 12-month 250x250 pixel web ad with annual commitment	\$314/quarter (25% off \$1675 annual regular price)
Quarterly Full-Page Bundle:	Full page in one issue of <i>The Asylum</i> 13-week 600x300 pixel <i>E-Sylum</i> ad 3-month 250x250 pixel web ad with quarterly commitment	\$388/quarter (20% off \$485 regular price)
Quarterly Half-Page Bundle:	Half page in one issue of <i>The Asylum</i> 13-week 600x300 pixel <i>E-Sylum</i> ad 3-month 250x250 pixel web ad with quarterly commitment	\$348/quarter (20% off \$435 regular price)

Website Advertising Guidelines

Ads will appear on the main page of the NBS website at coinbooks.org. Ads must be web-ready submitted in JPG format. Website sponsors must be NBS members in good standing. Design help is available; information below.

Featured Sponsor (highest on page)	250 x 250 pixels	\$400/year	\$100/quarter
Gold Sponsor	250 x 250 pixels	\$350/year	\$90/quarter
Silver Sponsor	250 x 250 pixels	\$300/year	\$75/quarter
Bronze Sponsor	250 x 250 pixels	\$250/year	\$70/quarter

Ad Design

We can help design your print or digital ad for an extra fee, starting at \$25 for a simple ad. Please contact nbsasylum@gmail.com for more information.

E-Sylum Advertising

The *E-Sylum* is a weekly digital newsletter and delivered by email. Please visit coinbooks.org/sponsors for *E-Sylum* advertising rates and contact Wayne Homren at whomren@gmail.com.