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# The Asylum

*The Asylum* is the quarterly publication of the Numismatic Bibliomania Society started by George F. Kolbe and Jack Collins in 1980. A small but dedicated group of avid collectors and scholars, the NBS is an educational organization founded in 1979 to support and promote the use and collecting of numismatic literature, which includes books, periodicals, catalogs and other written or printed material relating to all fields of numismatics. The journal is mailed to all NBS members.



Over the years, *The Asylum* has published articles and columns by such respected numismatists as John W. Adams, Walter Breen, Kenneth E. Bressett, Q. David Bowers, John J. Ford, George J. Fuld, Frank Katzen, Eric P. Newman, Joel J. Orosz, P. Scott Rubin, Harvey Stack, and many others. Past editors include E. Tomlinson Fort, Charles Davis, David F. Fanning and David Yoon. It has won various awards from The Numismatic Literary Guild and the American Numismatic Association.

Our website at [coinbooks.org](http://coinbooks.org) is an invaluable resource of articles published in the *E-sylum* since 1998, home to the information-packed numismatic literature wiki, and indexes of past issues of *The Asylum*. Soon many back issues will be available through the Newman Numismatic Portal.

Advertising in *The Asylum* guarantees exposure to serious collectors to whom numismatics is not just a hobby, but a passion.

## 2019 Sponsorship Rates and Guidelines

### Print Guidelines

Ads should be accompanied by full payment and be camera-ready in PDF or JPG format. Design help is available; information below.

**Due Dates:**

Spring issue (No. 1):	February 1	mailed First Class by March 1
Summer issue (No. 2):	May 1	mailed First Class by June 1
Autumn issue (No. 3):	August 1	mailed First Class by September 1
Winter issue (No. 4):	November 1	mailed First Class by December 1

**Specifications:**

Inside Cover	\$125/issue	5.5 inches wide x 8 inches tall
Back Cover	\$125/issue	5.5 inches wide x 8 inches tall
Full Page	\$120/issue	4.5 inches wide x 7.5 inches tall
Half Page	\$75/issue	4.5 inches wide x 3.75 inches tall
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\*A 10% discount may be applied for a full-year commitment.

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